GUIDA CASELLA

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Guida Casella is a digital creative and researcher in the UT Austin-Portugal Digital Media Programme working in Faculty of Social Sciences and Humanities, New University Lisbon. With a background in Fine Arts and an MA in Scientific Illustration, she situates her work between art, science, communication and technology.
Her research interests include heritage interpretation, digital storytelling, community arts and participatory culture.
Her research and creative work has resulted in publications, exhibits, community arts and web projects.

EDUCATION

2011-present   PhD Candidate Digital Media
UT Austin Portugal Colab Programme
Faculty of Social Sciences and Humanities, Universidade Nova de Lisboa
Thesis title: *Digital Storytelling for Archaeological Communication*
Supervisor: Daniel Alves (IHC-FCSH-UNL)
Co-Supervisor: Michael Kunst (DAI Madrid)
https://interactivestorytellingforarchaeology.wordpress.com/

2005 – Master in Arts (Archaeological Illustration)
Swindon College of Art and Design University of Bath, UK
Thesis title: *The Picturesque in Portuguese Archaeological / Historical Landscape Illustrations*

2000 - Degree in Fine Arts (Painting)
Faculty of Fine Arts, Universidade de Lisboa

AWARDS AND SCOLARSHIPS

Foundation for Science and Technoloy Research Grant (2011-2015)
Bolsa de Investigação Fundação para a Ciência e Tecnologia
SFRH/BD/51745/2011

Lisbon Architecture Trienal - Crisis Buster Grant (2013)
Production of the interactive documentary Mundo Mouraria www.mundomouraria.com

Entrepreneurship Award FCSH NOVA / SANTANDER (2013)
Best business idea for Bagabaga Studios (http://bagabagastudios.org/)

PARTICIPATION IN RESEARCH PROJECTS

F.R.O.G. Fun Robotic Outdoor Guide (2012/13) (FP7 STREP nr. 288235)
Participation with Script development for a Museum Robot Guide – Alcazar of Seville and Lisbon Zoo. http://www.frogrobot.eu/

Image in Science and Art (2010-11) (FCT: PTDC/EAT/64201/2006)
Communication in Workshop and Book Chapter CASELLA, Guida, (2010) 'A criação de Imagem na Arqueologia'*,* In *As Imagens Com Que A Ciência Se Faz*, Org. Olga Pombo e Sílvia di Marco, Fim de Século-Edições, pp45-56.
Centro de Filosofia e História das Ciências FCSH-UL .
http://ica.fc.ul.pt/

IDEAL – Intercultural Drawing for European Adult Learning (GRUNTVIG 2010/11)
Collaboration with Lisbon partner Drawingspaces in Community Arts actions, exibit production and management, and participation in mobility meetings.
http://drawingspacesen.weebly.com/ideal-partnership---grundtvig.html

COMMUNICATIONS IN CONFERENCES

'Remixing the Archive"
Webdocumentário: O Paradigma da Interatividade e a Tradição do Documentário 2016
Universidade da Beira Interior, Covilhã (31 Mar. 2016)
http://www.labcom-ifp.ubi.pt/files/webdocumentario/#about

'Stories of Zambujal: Enhancing an Archaeological Exibit through Digital Storytelling'
Digital Humanities in Portugal Conference 2015
FCSH-UNL, (8,9 Oct. 2015).

'Digital Storytelling for Archaeological Communication'
Fostering Science & Innovation Ecosystems: Portugal-USA Partnerships 2015
joint organization of the CMU, MIT, UT Austin Portugal Programs, with UTEN Portugal, funded by the Fundação para a Ciência e a Tecnologia.
Poster in 1st Joint Conference and Exhibition of the International Partnerships, Palácio Foz , Lisboa (28, 29 May 2015).

'Unveilling the story of Castro do Zambujal : Visual Methodologies'
DiMe – 2nd Digital Media Research Methods Conference 2014
FEUP, Porto (5 Dec. 2014)

'Using Digital Storytelling to Communicate Archaeological Sites: Preliminary Findings'
UT Austin Portugal Digital Media Doctoral Symposium, Futureplaces 2014
UPTEC PINC, Porto (15 Oct. 2014).

'Augmented Heritage, situating Augmented Reality Mobile Apps in Cultural Heritage Communication'
Workshop on Digital Cultural Communication, International Conference on Information Systems and Design of Communication (ISDOC2013)
ISCTE, Lisbon (11-12 July 2013) http://eurosigdoc.acm.org/isdoc/

'Remediating Adam: Archaeological Reconstruction in the age of Digital Communication'
TAG 2013, Annual Meeting of the Theoretical Archaeological Group, Chicago.
Panel "Seeing, Thinking, Doing" Org. by Sara Perry
Southampton University, UK, (10 May 2013)

PUBLICATIONS

CASELLA, Guida and Moisés Coelho (2013) "*Augmented Heritage, situating Augmented Reality Mobile Apps in Cultural Heritage Communication*", ISDOC '13 Proceedings of the 2013 International Conference on Information Systems and Design of Communication. ACM New York, NY, USA ©2013 ISBN: 978-1-4503-2299-7 doi>10.1145/2503859.2503883

CASELLA, Guida, (2013) 'Ilustração Arqueológica Digital', *In Barca Do Xerez De Baixo, Um Testemunho Invulgar Das Últimas Comunidades De Caçadores-Recolectores Do Alentejo Interior*, Ana Cristina Araújo e Francisco Almeida, Memórias d'Odiana, 2ª série, Estudos Arqueológicos do Alqueva, pp. 327-332

CASELLA, Guida, (2010) 'A criação de Imagem na Arqueologia'*,* In *As Imagens Com Que A Ciência Se Faz*, Org. Olga Pombo e Sílvia di Marco, Fim de Século-Edições, pp45-56.

CASELLA, Guida, (2007) *'*Ilustração Cientifica em Estácio da Veiga contributo para a História do Desenho Arqueológico em Portugal', In *Xelb-Revista de Arqueologia, Arte, Etnologia e História*, nº7, Actas do 4º Encontro de Arqueologia do Algarve, Museu Municipal de Arqueologia, Câmara Municipal de Silves, pp. 211-228.

CASELLA, Guida, (2005) *'Is it art or is it science? The hybrid field of the Picturesque in Archaeological Illustration',* Journal of Iberian Archaeology, vol.7, pp.217-233, Porto: ADECAP

CASELLA, Guida, (2005) *'The Picturesque in Portuguese Archaeological / Historical Landscape Illustrations'*, MA Dissertation, University of Bath, UK.

PROFESSIONAL HISTORY

Archaeological Visualization https://vizualizingarchaeology.wordpress.com/
German Archaeological Institut (2002-present) - Excavation Survey, Computer Visualization, Interaction Design. Project Castro do Zambujal and Sizandro Alcabrichel

Teaching https://guidacasella.wordpress.com/
Faculdade de Belas Artes de Lisboa   (2011) Participation in Jury Comitee for the Course MA Drawing , Seminar on Archaeological Illustration.
Instituto Superior de Educação e Ciências (2011-13) Thesis Supervision and Participation in Jury Comitee (MA Scientific Illustration), Art History Semester Course *(Western Modernism 1880-1960)*, Seminar on Archaeological Illustration.
Escola Superior de Artes Plásticas de Guimarães (2010-13) Supervision and Participation in Jury Comitee (MA Scientific Illustration)

Digital Media Producer
Bagabaga Studios , Lisbon, Founder and Digital Media Producer
Interactive Documentary producer www.mundomouraria.com
(winner of Crisis Buster grant, Lisbon Architecture Triennial Oct 2013)

Exibits and Artistic Residencies
'Moroc Expedition' Drawing Portuguese Cultural Heritage in Moroc with *Grupo do Risco* *(2015) http://www.grupodorisco.com/*
'Travelogues' Guida Casella and Isabel Brison, Site specific installation in a Science Museum *Museu do Instituto Arqueológico e Mineiro*, Lisboa (2012)
'*Timeline-O Tempo do Desenho'* Guida Casella, Artistic residence, solo exibit and debates on Art and Science, *Drawingspaces*, Fábrica do Braço de Prata, Lisboa (2010)
http://www.drawing-research-network.org.uk/timeline-the-time-of-drawing/