Curriculum Vitæ

Personal Information

Name	**Bruno Daniel do Nascimento Nobre** *Interaction Designer and Researcher*
Contacts	bruno.nascimentonobre@gmail.com bruno.nobre@iade.pt
Social Media	www.linkedin.com/in/bnobre
Nationality	Portuguese

Areas of Interest

User Experience; Interaction Design; Project Management; Graphical User Interface Design; Usability; Digital Media; Multimedia Communication; Interactive TV; Immersive Environments.

Education

(expected) 2015

PhD in Digital Media. FCT-UNL *(Faculdade de Ciências e Tecnologia da Universidade Nova de Lisboa)* - UT Austin | Portugal Program. Research in Advanced Digital Media: Specialization in Production of Audiovisual and Interactive Content. Researching User Experience in iTV.

2009

Master in Design and Visual Culture. IADE *(Escola Superior de Design do Instituto de Artes Visuais, Design e Marketing).* Final average of 17 (0-20 scale). Dissertation on "Evaluation of Graphical User Interfaces - Evaluation of graphical interface design applied to multimedia products in educational context ". Final score of 18 (0-20 scale).

2005

Bachelor (4 year graduate course) in Elementary School Teachering, Major in Visual and Technological Education. ESEB-IPBeja, Higher School of Education – Polytechnic Institute of Beja. Final average of 15 (0-20 scale).

Experience

since 2013

Member at IADE / UNIDCOM (IADE Research Unit in Design and Communication)
Researcher at IADE-UX.Lab (IADE-U User Experience Laboratory) and consultant on R&D projects in progress. Since 2014 appointed as Executive-Coordinator of IADE-UX.Lab Academy.

since 2011

Research Fellow at FCT *(Fundação para a Ciência e Tecnologia)*
Researching new methods of user interface design and user experience evaluation techniques in specific multimedia interactive products (iTV): "ImTV - On-Demand Immersive-TV for Communities of Media Producers and Consumers" – funded by FCT/MCTES (2010-2013).

Director of the Communication Office at *Fundação Lusíada*
Managing the digital media communication for the nonprofit organization *Fundação Lusíada*. Also nominated General Secretary for this Foundation in 2014.

since 2009

Invited Assistant Professor at IADE - Creative University
Lecturing in the graduate and post-graduate classes of Interaction Design; Multimedia Design, Web Design, Audiovisual and Multimedia Production, Usability and UX Evaluation Methods.

Other related activities during this period

- Jury on several design challenges;

- Co-Chair of UX at ICRE2015 - International Conference on Robot Ethics;

- Organizing Committee on IADE Senses and Sensibility 2015 International Conference;

- Member of Scientific Committees as reviewer at the following conferences: "ScieConf 2013", "ARSA 2014", "EIIC 2014", "EIIC 2015";

- Coordinator of the Web Design Executive Master, since 2013;

- Coordinator of the Interactive Media Design Executive Master, since 2012;

2006 - 2009	**Assistant Professor in the Visual Arts Department at ESEB-IPBeja**
	(Higher School of Education – Polytechnic Institute of Beja)

Lectured in the graduate classes: Multimedia Communication; E-Learning; Photo and Video Lab; 2D/3D Animation; Graphical Computing; Web Design; Information and Communication Workshops; Visual and Technological Education Methodologies; Visual Arts Teaching.

Supervised Internships in Visual Arts and Multimedia, Education and Multimedia Communication, Pedagogical Practices in Visual and Technological Education, Pedagogical Practices in Elementary School Teachers and Kindergarten Education.

Also undertook the Coordination in the Education Section at the Art and Media Lab – Lab.ACM.

Other related activities during this period

- Multimedia Designer at R&D Art and Multimedia Communication Laboratory - Lab.ACM
Collaboration in several multimedia projects developed by the Art and Media Lab at the Higher School of Education – Polytechnic Institute of Beja.

- Co-organization of the "Ibero-American Art Education Congress"
Member of the Ibero-American Art Education Congress co-organization committee held at the Higher School of Education – Polytechnic Institute of Beja, in the 22nd, 23rd and 24th of May, 2008. This congress was attended by 207 Ibero-American experts in art education.

- Content Manager / Web Designer
Responsible for the design, development and content management of the *"Rede Ibero-americana de Educação Artística"* website, among others.

- Workshop Coordinator / Event Organizer Collaborator
Collaboration in the "Artshots - Art and Multimedia Communication Laboratories" events organization from 2005 to 2009.

- Event Organizer Collaborator
Collaboration in the *"Instituto Politécnico de Beja - Livre Trânito 2007"* event organization.

- Graphic Designer
Found winner for the competition to redesign the visual identity of the Polytechnic Institute of Beja. Proposal developed jointly with Ana Velhinho and the Art and Media Lab.

- Jury
Invited as jury for the graphic design contest "My Design Erasmus" promoted by the Polytechnic Institute of Beja.

2005/2006	**Designer**. IPBeja - Polytechnic Institute of Beja

Professional Trainee as Designer at the External Relations Office of the Polytechnic Institute of Beja. Responsible for the Graphic Design Department during that period and assisted in the creation and development of the marketing strategy and corporate communication.

Vocational Training

2014	"Usability and User-Centered Design" course. Lectured by Randolph Bias. FCSH-UNL/UTAustin.
2013	"Selection and Application of User Experience Evaluation Methods and Practical Cases" course. Lectured by Marianna Obrist and Santosh Basapur. Polytechnic of Milano.
2012	"The Nature of Natural User Interaction". Lectured by Bill Buxton. FCT-UNL.
	"Ux & Design 2.0: The importance of usability in the creation of experiences" workshop. IADE.
	"UX Microsoft: Thoughts on the future and potential of UX" workshop. FBAUL.
	"Measuring Emotions: a Usability Approach" workshop. Lusófona.
2011	"Game Design and Character Design" workshop. Lectured by Ernest Adams. IST.
2007	"Audiovisual Direction and Production" training course. Citeforma.
2005	"Advertising and Marketing" training course. DATAlentejo.
2004	"Digital Video Editing" workshop. ESEB-IPB.

CAP

2006   Professional Aptitude Certificate for Trainer since January 2006.

Offered Training

2014   "Interaction Design" Workshop. IADE-U

2013   "Interaction Design" Course. FEUP / UT Austin

"Web Design" Specialization Course (3rd Edition). IADE-U

2012   "UX Engagement" Seminar. IPAM

"Cultural Mapping: Local Narratives on Bits" Workshop. Transforma

"Web Design" Specialization Course (2nd Edition). IADE-U

2011   "New Media" Workshop. IADE-U

"Web Design" Specialization Course (1st Edition). IADE-U

2009   "Digital Photography" and "Stopmotion Animation" Workshops. ESE-IPBeja

"Towards a Visual Literacy in the area of Arts Expression" Seminar. ESE-IPBeja

2008   "Creativity and Innovation on Arts Expression in Elementary School" Seminar. ESE-IPBeja

2006   "Stopmotion Animation" Workshop. "Artshots 2006". ESE-IPBeja

2005   "Visual Arts Teaching through Multimedia Resources in Kindergarten and Elementary School". ESE-IPBeja

Publications

2013   Nobre, B. (2013). *iTV User Interface Design – an Ux Approach*. 11th European Interactive TV Conference - Euro iTV'13 Proceedings (Doctoral Consortium), June 24–26, 2013, Italy.

2012   Nobre, B. (2012). *Interface Design for Interactive Television - Towards a methodology to develop and evaluate Interactive Television through a User Experience approach*. Actas do *Futureplaces Digital Media and Local Cultures Doctoral Symposium*. 19-20 Outubro 2012, Porto.

2011   Nobre, B. (2011). *Interface Design for Digital Media: Towards a methodology in interactive content production for immersive environments – ImTV work in progress case study*. Proceedings of Futureplaces Digital Media and Local Cultures Doctoral Symposium. 19-22 October, 2011. Porto.

2008   Passarinho, A., Nobre, B., Nunes, T., Silva, V. (2008). *Arte_Cá. Observatório: (Jovens) Práticas Artísticas.* Proceedings of Ibero-American Art Education Congress at Higher School of Education - Polytechnic Institute of Beja, May 23rd, 2008.

2007   Carioca, V., Passarinho, A., Nobre, B., Nunes, T., Silva, V. (2007). *O Edutainment na valorização de conteúdos locais. Aplicação interactiva desenvolvida pelo Lab-ACM.* Proceedings of 10th. Journey of Higher School of Education - Polytechnic Institute of Beja on November 21st, 2007 at Higher School of Education in Beja.

2004   Passarinho, A., Nobre, B., Piló, A., Ramos, T., Espada, J. (2004). *Animação no Contexto da Formação Inicial de Professores de Artes Visuais - Recursos multimédia de suporte à implementação de actividades na área da Arte Educação.* Proceedings of the 16th National Meeting of APECV. Auditorium of the *Grande Hotel do Luso*, March 10th, 11th and 12th, 2004.

Lectures

2012   Nobre, B., Pernencar, C. (2012). *UxD – Desenhar a Experiência do Utilizador.* Lecture presented on the ProDigital2012 event at FIL *(Feira Internacional de Lisboa)*, March, 31st 2012.

2011   Nobre, B. (2011). *Specifications for iTV Immersive Environments (work in progress case study)*. Lecture presented at the working group meeting "*ImTV - On-Demand Immersive-TV for Communities of Media Producers and Consumers*", held at UNL-FCT, November 16th, 2011.

Personal Skills

Native language

Portuguese

Other languages

(Self-Assessment)

UNDERSTANDING		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Spoken production	-----------------------------
English C2 Experienced	C2 Experienced	C2 Experienced	C1 Experienced	B2 Independent
French B2 Independent	B2 Independent	A2 Elementary	A2 Elementary	A2 Elementary
Spanish C2 Experienced	C2 Experienced	C2 Experienced	C2 Experienced	B1 Independent

Common European Framework of Reference (CEF)

Technological Skills

Good general knowledge of computer software, which had proofed to have great ease of learning in different professional contexts.

Skills in Office suite applications, including: Word, PowerPoint, Excel, Visio and Project. For graphical editing software often use of ADOBE and COREL.

Also familiar with other software related to visual design, motion graphics and project management.

Honors

Specialist in Communication Design. Recognized by FA-UTL - *Faculdade de Arquitectura da Universidade Técnica de Lisboa* Scientific Committee (2012) in order to supervise master thesis.

Causes

High Heel Passenger Project. Support for the visual communication and web design development of human trafficking awareness project. www.hhp-project.org

Portugalidade. Manager of the project "Portugalidade" which promotes the Portuguese culture. Support also for the visual communication and web design development. www.portugalidade.pt

MoMoWo. Web Designer for the Creative Europe Project MoMoWo - *Women's creativity since the Modern Movement.* www.momowo.eu

Driving License

Category B driving license since December, 1999.