

Digital Media Doctoral Symposium @FUTUREPLACES 2016

October 19th @ UPTEC PINC Auditorium

Praça Coronel Pacheco, 2, Porto

futureplaces.org

09h30	Welcome Session	Sharon Strover, Heitor Alvelos, Nuno Correia and António Coelho	FUTUREPLACES 2016
09h40-10h20	Students Session #1	Eduardo Morais U. Porto	Hacking (and) Educational Practice
		Ilo Aguiar FCSH/UNL	Comparing and evaluating Data-driven Journalism: how the audience interacts with data visualization
		Jaime Fins U. Porto	Advertising in Immersive Virtual Gaming Environments: Towards a Framework For Measuring Brand Placement Effectiveness Under Controlled Variable Conditions
		Janna Joceli FCSH/UNL	Social Media Technicity: Affordances, Politics and Digital Methods
10h20-10h40	Discussion Panel		
10h40-11h00	Coffee break		
11h00-11h30	Students Session #2	Carla Nave Saraiva FCT/UNL	PaintMyEmotions: designing a tool to promote emotional wellbeing
		Cláudio Reis U. Porto	Instagram Photography: Toward a contextual framework for profiling and categorization of social media photography
		André Rocha FCT/UNL	Fablab to Farmlab - "The definition of a set of tools for Open Agriculture"
11h30-11h50	Alumni Presentation	Dora Santos Silva FCSH/UNL	Innovation in media and in my life post-PhD
11h50-12h10	Discussion Panel		
12h10-14h30	Lunch	Exhibition Tour @ UPTEC PINC: Movimentos Estudantis na U. Porto, 1968-74	
14h30-15h00	Keynote Speaker	Patricia Aufderheide <i>Collaborative Creativity: How to Share the Challenge of Imagining the Future</i>	
15h00-15h30	Q&A/Debate		
15h30-15h45	Coffee break		
15h45-16h15	Students Session #3	Farley Milano FCSH/UNL	Design Thinking Canvas Autonomous: conceptual design automation for mobile apps
		Juliana Monteiro U. Porto	Unveiling digital media's storytelling potential for promoting inter-generational dynamics and the preservation of cultural identity
		Vanessa Cesário U. Porto	Muestory: Discovering museums through games and stories
16h15-16h35	Alumni Presentation	Eduardo M. Pereira U. Porto	Humans in Action at Different Levels - The overview and the intersection line
16h35-16h55	Discussion Panel		
16h55-17h15	Debate and Closing Remarks		
17h15-18h00	Q&A - UT Austin Portugal Program Sharon Strover and Cecilia Garrec		
19h00	Pre-dinner reception	OPENFIELD Rua das Taipas 33	
21h00	Dinner Gathering UT Austin Portugal community @ Elebê Rua St. Ildefonso nº 118 -120 📍 41.146475, -8.604721 (Limited number of participants; reservation is required)		

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