



## Porto Research Meeting

Wrapping up a successful 2-day research meeting, July 17-19 in Porto, Portugal, researchers from INOVA, UPorto and UT Austin had presentations from the 9 new Media Innovation labs. Additionally, discussion centered around the Digital Media PhD program and new directions to take in the upcoming year.

The meeting was supported by a grant from the University of Texas International Office.

An important follow-up meeting is planned for early October in which selected faculty from Portugal will be in Austin, Texas to discuss more concretely their research projects and funding resources with a number of UT Departments. Stay tuned for more information on this important meeting.

## Summer Institute 2017... a success in numbers!

This years Summer Institute spanned from early May to mid-July and was simultaneously held over 2 campus locations in Portugal: INOVA media labs in Lisbon and the Media Innovation Labs in Porto.



This year, many students from the academic programs and industry participated in 7 courses that ranged from 1-2 weeks. They included topics both theoretical and practical, and course evaluations were very positive. Most of the written comments from students noted that these short, intensive courses enabled deep reflection as well as solid interaction with the UT guest faculty. We anticipate these interactions will also translate into meaningful research projects in the future.



Courses offerings were of a great variety and included:



- Visual Connectivity by **Jill Bedgood**,  
UT MFA, Fine Arts
- Immersive Media: Producing VR documentaries in Unity 3D by **Simon Quiroz**,  
MFA, RTF and UT3D Staff
- Introduction to Digital Humanities Research - **Daniel Carter**, UT I-School
- Thinking about preserving digital culture: What to preserve and how by **Patricia Galloway**, UT I-School
- Entrepreneurial Journalism: Innovation and creativity to adapt to the new media ecosystem by **Rosental Alves**, UT, School of Journalism
- Immersive Media: Producing augmented reality for storytelling projects by **Ben Bays**, UT RTF
- Understanding persuasive environmental communication and imagery by **Lucy Atkinson**, UT Stan Richards School of Advertising and Public Relations



Through TIPI, we were happy to be able to provide accommodation and travel stipends for all students travelling from other cities in Portugal. Not only were students part of the classes, but some courses were also open to other faculty members and outside companies. The success from this summer is



paving the way for discussion around an upcoming Winter Institute!



## International Communication Conference

The conference theme “Intervention” referred to a range of communication practices that engage with a political event, social phenomena, industrial or socio-cultural practice, in order to alter and disrupt events and the norms and practices that contribute to their occurrence. In this way, Interventions prohibit events from proceeding “normally”.

During ICA 2017, **Deborah Castro** presented her paper on “*Social Issues & TV Scripted Fiction: An Exploration of Fans and Community Managers’ Feedback in Spain.*” She additionally presented her co-author paper with **Joseph Straubhaar**, “*The Development of TV Audiences Over Time in Brazil: A Generational Portrait of Television Usage in Lower-Middle Class Families*” and “*Audiences? The Familiar Unknown of Communication Historiography.*” **Cláudia Silva** presented a poster about her ongoing research on Journalism and Human-Computer Interaction co-authored by **Nuno Nunes**. Additionally, **Ioli Campos** presented her paper “*News literacy education outcomes: Raising critical news consumers and empowering citizens*”

## Visiting Scholars and Exploratory Researchers



### Hello Juliana Monteiro!

Please join us in welcoming exploratory visitor **Juliana Monteiro**.

Juliana will be arriving in Austin mid-September and is looking forward to meeting UT faculty to discuss her research area in which she is exploring digital storytelling approaches as related to intergenerational dynamics and cultural identity.

## **Next semester arrivals**

If you are a visiting scholar requiring planning to stay for more than 3 months, please be aware that due to delays in processing of J-1 and other visas, you will now need to submit your paperwork into the TIPI office at least 3 months in advance of your presumed arrival in Austin.

For more information on becoming a visiting scholar, please click [here](#).

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